CURRICULUM VITAE (Short Version)

1. Personal Details

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2. Higher Education

A. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
2005-2009	University of Haifa, Graduate Studies Authority	Ph.D.	2009
2001-2003	University of Haifa, Communication	MA	2004
1997-2000	University of Haifa, Communication and Political Sciences	BA	2000

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution and Department	Rank/Position
2019-present	Academic College of Yezreel Valley, Department of Communication	Full-time faculty member, Tenure Senior Lecturer
2017-2019	Academic College of Yezreel Valley, Department of Communication	Full-time faculty member, Senior Lecturer
2010-2016	Academic College of Yezreel Valley, Department of Communication	Full-time faculty member, Lecturer

2016-2017	Zefat Academic College, Department of Community Informatics	Adjunct Lecturer
2008-2016	Reichman University (IDC Herzliya), School of Communications	Adjunct Lecturer
2012-2015	University of Haifa, Department of Business Administration	Adjunct Lecturer
2012-2015	Reichman University (IDC Herzliya), School of Government, Diplomacy, and Strategy	Adjunct Lecturer
2008-2010	Academic College of Yezreel Valley, Department of Communication	Doctoral Instructor

4. Offices in Academic Administration

Dates	Name of Institution and Department	Role
2022-present	Academic College of Yezreel Valley, Department Interdisciplinary Social Sciences	Head of the Cyber Studies Track
2019- 2023	Academic College of Yezreel Valley, Department of Communication	Head of the Communication Department
2016- 2023	Academic College of Yezreel Valley	Member of the Honor B.A. program acceptance committee
2016- 2021	Academic College of Yezreel Valley	Member of the Honor B.A. program acceptance committee
2015-2019	Academic College of Yezreel Valley, Department of Communication	Head of the Digital Communication Track
2015-2016	Academic College of Yezreel Valley	Member of the Computing Committee
2012-2014	Academic College of Yezreel Valley	Member of the Scholarship Committee

2010-2015	University of Haifa, Faculty of Management	Member of the Executive Committee of the Center for Internet Research
2009-present	Academic College of Yezreel Valley, Department of Communication	Admission & Exceptions Committee
2008-present	Academic College of Yezreel Valley, Department of Communication	Member of the Teaching Board
2009-2010	Academic College of Yezreel Valley, Department of Communication	Student Affair Advisor

5. Scholarly Positions and Activities outside the Institution

a. Reviewer of scientific or professional journal

Dates	
2023	Western Journal of Communication (Taylor & Francis)
2022	Media and Communication (Cogitatio)
2021	Journalism Practice (Taylor & Francis)
2017, 2019	Online Information Review (Emerald Publishing)
2016	Social Media + Society (Sage)
2015	Cyberpsychology & Behavior (Mary Ann Liebert, Inc)
2015	European Journal of Communication (Sage)
2014	Journal of Communication (Wiley-Blackwell)
2013, 2014, 2015	Media Frame (Hebrew)
2013, 2014	Communication Research (Sage)
2012	International Journal of Public Opinion Research (Oxford Journals)
2008, 2013, 2019	Information, Communication, and Society (Taylor & Francis)
2006	Journal of Computer-Mediated Communication (Wiley-Blackwell)

b. Reviewer of scientific or professional conference

Dates	
2018-2023	Annual Hawaii International Conference on System Sciences (HICSS)
2009-2023	Annual Conferences of the Israeli Communication Association
2007-2010, 2022	Annual Conferences of the International Communication Association (ICA)
2004-2015, 2018, 2021	Annual International conferences of the Association of Internet Researchers (AoIR)

c. Membership in professional/scientific societies

Dates	
2019	Technology, Knowledge & Society Research Network
2018-present	DGOF - German Society for Online Research
2004-2009 2017-2020	International Association of Internet Researchers (AoIR)
1998-present	Israeli Communication Association

6. Participation in Scholarly Conferences

a. **Active Participation**

International Conferences

Date	Name of Conference	Place of Conference	Subject of Lecture
September 2004	The 5th International Conference of the Association of Internet Researchers (AoIR)	Falmer Brighton U. K	Web site interactivity and gratifications expectations among users

March 2005	The 7th International General Online Research Conference (GOR)	Zurich Switzerland	Web user's gratifications expectations
August 2005	The Annual Wikimania Conference. - The First International Wikimedia Conference	Frankfurt Germany	Wikipedians' sense of community, motivations, and knowledge building: A cross-cultural study
August 2005	Cyberculture 3rd Global Conference	Prague Czech Republic	Wikipedia community: Users' motivations and knowledge building
October 2005	The 6th International Conference of the Association of Internet Researchers (AoIR)	Chicago USA	Uses typologies: Networked communities mailing lists
October 2005	The 6th International Conference of the Association of Internet Researchers (AoIR)	Chicago USA	Interactivity and the subjective value of information
August 2006	International Symposium on Wikis and Open Collaboration (WikiSym)	Odense Denmark	Wiki uses in learning and teaching
March 2006	The 8th International General Online Research Conference (GOR)	Bielefeld Germany	Sense of (virtual) community
March 2007	The 9th International General Online Research Conference (GOR)	Leipzig Germany	Virtual communities' usages: Content analysis & survey of locally based mailing lists
May 2007	The 57th Annual Conference of the International Communication Association (ICA)	San Francisco CA USA	Virtual knowledge-building community & users' incentives: Wikipedia case
October 2007	The 8th International Conference of the Association of Internet Researchers (AoIR)	Vancouver Canada	Knowledge network analysis in Wikipedia: Nodes as opinion leaders

October 2007	The 8th International Conference of the Association of Internet Researchers (AoIR)	Vancouver Canada	Interactive information exchanges in online-mediated environments
October 2007	The 8th International Conference of the Association of Internet Researchers (AoIR)	Vancouver Canada	Knowledge network analysis in Wikipedia: Nodes as opinion leaders
October 2008	The 9h International Conference of the Association of Internet Researchers (AoIR)	Copenhagen Denmark	Exploring interactivity and responsiveness divergence
July 2011	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Istanbul Turkey	Conceptualizing UGC in the context of participatory journalism
July 2011	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Istanbul Turkey	Richness of interruption messages – 'Take your time'?
March 2012	The 14th International General Online Research Conference (GOR)	Mannheim Germany	Mobile phone users' behavior: The Israeli case
March 2012	The 14th International Conference of General Online Research (GOR)	Mannheim Germany	Online interruption effect on cognitive performance
May 2012	The 62nd Annual Conference of the International Communication Association (ICA)	Phoenix Arizona USA	User-generated content and participatory journalism
March 2013	The 15th International Conference of General Online Research (GOR)	Mannheim Germany	Young early smartphone adopters

March 2013	The 15th International Conference of General Online Research (GOR)	Mannheim Germany	The effect of chat as continuing interruption on cognitive performance
March 2013	The 15th International Conference of General Online Research (GOR)	Mannheim Germany	Perceived and presumed trustworthiness of Wikipedia
June 2013	The 20th International Public Relations Symposium (BledCom)	Bled Slovenia	Smartphones and youngsters: A new challenge for public relations practice and relationship building
June 2013	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Dublin Ireland	The usability of smartphones among youngsters
June 2013	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Dublin Ireland	Measuring audience: Considering time and medium shifts
March 2014	16th International Conference of General Online Research (GOR)	Cologne Germany	Prominent on online knowledge communities
March 2014	The 16th International Conference of General Online Research (GOR)	Cologne Germany	Smartphones and second-level digital divide
March 2014	The 16th International Conference of General Online Research (GOR)	Cologne Germany	What's up in WhatsApp world? The role of a popular smartphone application in the lives of Israeli users
March 2014	The 16th International Conference of General Online Research (GOR)	Cologne Germany	Political participation and voting intention of SNS users
July 2014	21st International Public Relations Symposium (BledCom).	Bled Slovenia	Smartphones, publics, and OPR: do publics want to engage

March 2015	The 17th International Conference of General Online Research (GOR)	Cologne Germany	Users' best friend during a national crisis? WhatsApp and its roles in the lives of Israeli citizens in wartime
March 2015	The 17th International Conference of General Online Research (GOR)	Cologne Germany	Social network sites and smartphone's news alerts as an alternative means for news consumption in Israel
July 2015	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Quebec Canada	Digital divide and perceived intimacy
July 2015	The 6th Annual International Social Media & Society Conference (#SMSociety15)	Toronto Canada	Privacy online: Knowledge, concerns, and behavior of users, sites managers and policy-makers
March 2016	The 18th International Conference of General Online Research (GOR)	Dresden Germany	Utilizing Twitter as a journalistic work tool: the Israeli case-study
March 2016	The 18th International Conference of General Online Research (GOR)	Dresden Germany	Comparison of Facebook and WhatsApp usages
March 2016	The 18th International Conference of General Online Research (GOR)	Dresden Germany	Public agenda 2.0: Comparing data from traditional and new media during the 2015 Israeli election
July 2016	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Leicester UK	Twitter as a Journalistic work-tool: The unique Israeli case-study
July 2016	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Leicester UK	Analyzing users and the media agenda setting during the 2015 Israeli general elections

November 2016	Conference of the European Communication Research and Education Association (ECREA)	Prague Czech Republic	Online privacy: Websites managers' perspective and policy implications
March 2017	The 19th International Conference of General Online Research (GOR)	Berlin Germany	Journalists and politicians' relationships in the Twitter environment: A new game changer?
March 2017	The 19th International Conference of General Online Research (GOR)	Berlin Germany	Smartphones uses trends 2013-2016: A digital divide perspective
March 2017	The 19th International Conference of General Online Research (GOR)	Berlin Germany	Researching agenda-setting online: Theoretical and empirical challenges
March 2017	The 19th International Conference of General Online Research (GOR)	Berlin Germany	Online Fragmented Interruptions and Online Continuous Interruptions
July 2017	Barcelona International Critical PR Conference 7	Barcelona Spain	Public Relations and Agenda-Setting Research in a Time of Convergence
August 2017	The 31st European Conference on Philosophy of Medicine & Healthcare	Belgrade Serbia	The association between online interruptions during patient-doctor encounters and patient's perceived service quality & satisfaction
September 2017	Journalism, Society and Politics in the Digital Media Era. International Conference.	Limassol Cyprus	The new game changer? Analyzing Twitter as a new journalistic work-tool in the context of journalists and politicians' relationships
September 2017	Journalism, Society and Politics in the Digital Media Era. International Conference.	Limassol Cyprus	Covering elections in a multimedia environment: Comparing data from traditional and new media during the 2015 Israeli election

September 2017	Journalism, Society and Politics in the Digital Media Era. International Conference.	Limassol Cyprus	Agenda-Setting research online: Unique theoretical and empirical challenges
October 2017	Annual Conference of the Association of Internet Researchers: Networked Publics	Tartu Estonia	Effects of online interruptions: Rich, poor, fragmented & continuous
February 2018	International Conference on Loneliness in the Age of Mobile and Social Media	Wolverhampton UK.	Online connectedness as a cure for loneliness?
March 2018	The 20th International Conference of General Online Research (GOR)	Köln, Germany	Too close to call: Hybrid Media System Approach to News Topics' Salience during Election Campaign
March 2018	The 20th International Conference of General Online Research (GOR)	Köln, Germany	"Fake News," Public Opinion, and the Political Use of Online Social Media
March 2018	The 20th International Conference of General Online Research (GOR)	Köln, Germany	A story of Love and Hate: College Students and the Role of Smartphones in their Lives
March 2018	The 20th International Conference of General Online Research (GOR)	Köln, Germany	Intimacy and Sharing among Closed Women's Facebook Groups
May 2018	ICA preconference: Making Sense of Election Reporting: New Directions, New Challenges?	Prague, Czech Republic	Hybrid Media Systems during election campaigns: Challenging and tracing the question of "Who sets the agenda?"
November 2018	Affect & Social Media #4 (A&SM#4): Notifications from the Technological Nonconscious.	London, U.K.	Social media, Legacy media, and the public in the Trump(ing) era.
November 2018	Affect & Social Media #4 (A&SM#4): Notifications from the Technological Nonconscious.	London, U.K.	The Secret Online World of Women: Intimacy and Exposure among Women's Closed Facebook Groups.

March 2019	The Fifteenth International Conference on Technology, Knowledge & Society.	Barcelona, Spain	Twitter as a Journalistic Work-Tool in a Twitter-unfriendly Society.
March 2019	The Fifteenth International Conference on Technology, Knowledge & Society.	Barcelona, Spain	Handling Information Biases and Fake News across the Digital World.
March 2019	The Fifteenth International Conference on Technology, Knowledge & Society.	Barcelona, Spain	The Virtual Women Community: A supportive environment for exposure and intimacy.
September 2019	Understanding Transition VII: Voices of the voiceless: new challenges of mobilization and citizen engagement.	Bucharest, Romania	Anonymity, intimacy, involvement, and support in women's closed Facebook groups
September 2019	Understanding Transition VII: Voices of the voiceless: new challenges of mobilization and citizen engagement.	Bucharest, Romania	Handling Information Biases: A Proposition.
September 2019	Understanding Transition VII: Voices of the voiceless: new challenges of mobilization and citizen engagement.	Bucharest, Romania	Using WhatsApp while watching the World Cup 2018 Broadcasts: A new form of users' engagement
September 2020	The 22nd General Online Research (GOR) Conference	Online – Berlin, Germany	Practicing Citizenship and Deliberation online The Socio-Political Dynamic of Closed Women's Groups on Facebook
September 2020	The 22nd General Online Research (GOR) Conference	Online – Berlin, Germany	No need to constantly innovate: Interesting lessons from two election
September 2020	The 22nd General Online Research (GOR) Conference	Online – Berlin, Germany	"Like me": The impact of following prime ministerial candidates on social networks on perceived public agendas

October 2020	The Agenda Setting Journal's 2020 online mini-conference	Online	Following prime ministerial candidates on social media: How does it affect the public's agenda-setting process?
July 2021	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Hybrid (online & in Nairobi, Kenya)	'Spreading Covid-19 related rumors via WeChat and WhatsApp: The case studies of Wuhan, China, and Israel
July 2021	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Hybrid (online & in Nairobi, Kenya)	Watching the World Cup broadcasts: Enjoyment and Engagement via Second Screen
September 2021	The 23rd General Online Research (GOR) Conference	Online - Berlin, Germany)	Psychological factors as mediators of second screen usage during viewing sport broadcasts
September 2021	The 23rd General Online Research (GOR) Conference	Online - Berlin, Germany)	Personal Agenda Setting? The effect of following patterns on social media during Election
September 2021	The 23rd General Online Research (GOR) Conference	Online - Berlin, Germany)	Forwarding Pandemic Online Rumors in Israel and in Wuhan, China
May 2022	The 72nd Annual International Communication Association (ICA) Conference	Paris, France	Understanding Civilians' Usage of Smartphones as a Second Screen under Fire: The Case of Israel's Military Operation "Guardian of the Walls"
July 2022	The 12th International Conference on Social Media & Society	ONLINE	Dual screening at war: Israeli civilians' use of smartphones during Televised war broadcasts

September 2022	The 24th General Online Research (GOR) Conference	Berlin, Germany	Information dissemination of extremists on Facebook
September 2022	The 24th General Online Research (GOR) Conference	Berlin, Germany	Follow me: Social media users and factors affecting agendas during Election
September 2022	The 24th General Online Research (GOR) Conference	Berlin, Germany	Spreading online rumors during a global pandemic: the role of knowledge, trust, and emotions
September 2022	The 24th General Online Research (GOR) Conference	Berlin, Germany	Handling life under fire in a multi-media environment: Israeli civilians use of Second Screens during Operation "Guardian of the Walls."
July 2023	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Lyon, France	Examining the Role of Engagement in Sports Events Second Screen Usage: An Analysis of the FIFA World Cup in Qatar 2020 as a Media Event
July 2023	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Lyon, France	Consuming news about the 2022-2023 Russian-Ukrainian war in Germany and Israel: A comparative analysis
July 2023	The Annual Conference of the International Association for Media and Communication Research (IAMCR)	Lyon, France	Understanding the influence of irregular political conditions on pre-election political engagement preferences
September 2023	The 25th General Online Research (GOR) Conference	Kassel, Germany	Beyond Likes: Engaging the Public with Medical Content on social media in Surgery Departments

Date	Name of Conference	Place of Conference	Subject of Lecture
September 2023	The 25th General Online Research (GOR) Conference	Kassel, Germany	Online vs. Offline political engagement in irregular election campaigns: the role of political trust and desire for change in shaping engagement patterns.
September 2023	The 25th General Online Research (GOR) Conference	Kassel, Germany	Media consumption patterns during the Russian-Ukrainian War: The role of proximity, media trust, and interest in politics in Germany and Israel
September 2023	The 25th General Online Research (GOR) Conference	Kassel, Germany	The Privacy Paradox in WhatsApp: Examining the Relationships Between Usage, Concerns, and Protection Behaviors

Local Conferences (Hebrew)

Date	Name of Conference	Place of Conference	Subject of Lecture
December 2004	'Communicating': student research conference	University of Haifa	Distribution lists in light of the uses and gratifications approach
February 2005	The 36th Annual Conference of the Israeli Sociological Society	Tel-Hai Academic College	Networked communities: uses typologies of local distribution lists
January 2006	'Communicating': student research conference	University of Haifa	Gratifications and sense of community among Wikipedia users
March 2006	The 37th Annual Conference of the Israeli Sociological Society	Bar-Ilan University	Virtual knowledge community -the Hebrew Wikipedia
March 2006	Conference of the Netvision Institute for Internet Studies –NIIS	Tel Aviv University	Interactivity, cognition, and information value

February 2007	The 38th Annual Conference of the Israeli Sociological Society	University of Haifa	Wikipedia as a virtual knowledge community: A multilingual comparison of Wikipedians' perceptions
March 2007	The 11th Annual Conference of the Israeli Communication Association	The Open University, Raanana	Virtual knowledge building communities and users' motivations: Wikipedia as a case study
March 2008	The 12th Conference of the Israel Communication Association	Tel-Aviv University	New Media: Interactivity and responsiveness
December 2008	Communicating: Student Research Conference	University of Haifa	Interactivity and responsiveness: Is there a place for confusion?
April 2011	The 15th Annual Conference of the Israel Communication Association	University of Haifa	Uses and exposure on Facebook: The Israeli case" a panel 'from blogs to wikis: a brave new world?
April 2011	The 15th Annual Conference of the Israel Communication Association	University of Haifa	Effect of richness of interruption messages on the quality of cognitive performance
February 2013	Chais Conference for the Study of Innovation & Learning Technologies: Learning in the Technological Era	The Open University, Raanana	Chat as a "continuing interruption" to cognitive task
February 2013	The 44th Annual Conference of the Israel Sociological Society	Ruppin Academic Center	Digital gaps in smartphone usability in Israel
January 2013	Israeli Human-Computer Interaction Research Conference (IsraHCI)	Interdisciplinary Center (IDC), Herzliya	Smartphone usage patterns of young Israelis
May 2013	The 9th Annual Conference of MEITAL: The World of Open Information-	Hebrew University of Jerusalem	"Mehubarim," the version of the Academia: The role of the smartphone in the

	ELearning in Higher Education		lives of undergraduate students
November 2013	Research Conference: Information and Knowledge	University of Haifa	New and old media in the lense of interactivity
January 2014	Israeli Human-Computer Interaction Research Conference (IsraHCI)	IBM Research Center, Haifa	A closer look at chat as a continuing interruption during cognitive task
April 2014	18th Annual Conference of the Israel Communication Association	Netanya Academic College	Prominent participants in online knowledge communities
February 2014	Chais Conference for the Study of Innovation & Learning Technologies: Learning in the Technological Era	The Open University, Raanana	The smart mobile phone: Examining its roles in the lives of Israeli students
February 2014	Public Relations: Between Academia and Profession	The Open University, Raanana	Smartphones: A new challenge for public relations and relationship building
January 2015	Israeli Sociological Association – Knowledge, Science and Technology	Bar-Ilan University	The functions of WhatsApp application in the life of civilians in threatened areas during the military operation
February 2015	Chais Conference for the Study of Innovation & Learning Technologies: Learning in the Technological Era	The Open University, Raanana	New technology in a national emergency: The case of "WhatsApp."
April 2015	The 19th Annual Conference of the Israel Communication Association	The Open University, Raanana	Intimacy in online social networks
April 2015	The 19th Annual Conference of the Israel Communication Association	The Open University, Raanana	Users concerns in relation to privacy online: The Israeli case

April 2015	The 19th Annual Conference of the Israel Communication Association	The Open University, Raanana	Functional equivalence varies between old and new media in times of emergency
March 2016	Design Cyberspace: The importance of the human factor	Hebrew University, Jerusalem	Don't call me "shaming": Online public shaming in online social networks and online newspapers
April 2016	The 20th Annual Conference of the Israel Communication Association.	Kinneret Academic College	Television and online social networks: Public agenda and media agenda during the 2015 Israeli elections
April 2016	The 20th Annual Conference of the Israel Communication Association.	Kinneret Academic College	The online privacy paradox: Owners and Websites managers case study
July 2016	The 10th Annual Conference of Israel Association for Information Systems (ILAIS).	Ben-Gurion University of the Negev	Implementation of a social network in the academic library discovery- tools system: Examination of students satisfaction and motivation to use the system
April 2017	The 21st Annual Conference Israel Communication Association.	Sapir Academic College	Challenges and dilemmas in online agenda research: The relevance of the "Agenda Setting" theory in the new media era
April 2017	The 21st Annual Conference Israel Communication Association.	Sapir Academic College	"To be where the news is happening..." Twitter as an arena for journalistic activity in Israel
April 2017	The 21st Annual Conference Israel Communication Association.	Sapir Academic College	A wall of shame: "public shaming" and online social networks

July 2017	The 11th annual conference of the Israel Association for Information Systems (ILAIS).	Bar Ilan University	Variations of Online Interruptions
March 2018	The 22nd Annual Conference of the Israel Communication Association	The College of Management Academic Studies	Return of the hypodermic needle model? "Fake news," public opinion and the political use of social networks
March 2018	The 22nd Annual Conference of the Israel Communication Association	The College of Management Academic Studies	Online imagery-laden narratives and their usage by Israeli politicians as a PR strategy to win the elections
March 2018	The 22nd Annual Conference of the Israel Communication Association	The College of Management Academic Studies	Virality and popularity in online social networks
May 2018	The 13th Annual Health Policy Conference	Tel-Aviv	Online interruption during visit at the family doctor and its impact on the patient service quality perception and patient satisfaction
March 2019	The 14th Chais Conference for the Study of Innovation and Learning Technologies	The Open University, Raanana	Smartphones within the Academia: Viewpoints and Perceptions on Both Sides of the Lectern
April 2019	The 23rd Israel Communication Association conference	Hadassa College, Jerusalem	Self-Exposure and Loneliness among Women: Engagement in Closed Women Groups on Facebook as Mediator
April 2019	The 23rd Israel Communication Association conference	Hadassa College, Jerusalem	Watching Alone Together: Using WhatsApp while watching the 2018 World Cup in Israel

May 2019	Life on the Screen: Smartphones in Personal and Public Sphere.	Hilton, Tel Aviv	New technology in a state of national emergency
June 2019	The 13th Annual Conference of the Israel Association for Information Systems (ILAIS)	Tel-Aviv University	Smartphones' Interruption and Service Quality
September 2019	The 7th International Jerusalem Conference on Health Policy: Health and healthcare in the age of innovation	ICC Jerusalem	Patients' perceptions of doctors using smartphones during medical encounters
June 2022	The 24th Israel Communication Association conference	Hebrew University, Jerusalem	It spreads like an epidemic, spreading online rumors during a global pandemic
June 2022	The 24th Israel Communication Association conference	Hebrew University, Jerusalem	Evaluation of the use of the second screen during the "Guardian of the Walls" operation
April 2023	The 25th Israel Communication Association conference	Yezreel Valley College	Using a second screen in Israel when dealing with internal and external conflict: The May 2021 events as a case study
April 2023	The 25th Israel Communication Association conference	Yezreel Valley College	Out of sight, close to heart: the Russia Ukraine war - An analysis of news consumption patterns in Germany and Israel
April 2023	The 25th Israel Communication Association conference	Yezreel Valley College	Factors promoting engagement with health content on social media

7. Research Grants

a. Grants Awarded

Role in Research	Co-Researchers	Topic	Funded by/ Amount	Year
Co-PI	Dana Weimann-Saks, Vered Elishar Malka	Closed Women Facebook Groups	Academic College of Yezreel Valley 14500₪	2018
Co-PI	Dana Weimann-Saks, Vered Elishar Malka, Ruth Avidar	Election study	Academic College of Yezreel Valley 10500₪	2015
Co-PI	Vered Elishar Malka, Ruth Avidar	Israeli Smartphone users – Part B (Qualitative)	Academic College of Yezreel Valley 8000₪	2014-2015
Co-PI	Avshalom Ginosar	Online Privacy	Academic College of Yezreel Valley 13000₪	2013-2014
Co-PI	Vered Elishar Malka, Ruth Avidar	Israeli Smartphone users – Part A (Quantitative Survey)	Academic College of Yezreel Valley 10000₪	2012-2013

9. Teaching

a. Courses Taught in Recent Years

Year	Name of Course	Type of Course	Degree	Number of Students
2021-present	CyberCulture	Introduction Course (Mandatory)	B.A	60-100
2021-present	Veni, Vidi, Vici: A journey to Wikipedia, Apple & Google	Elective	B.A	40-70
2021-present	Thinking Digital	Elective	B.A	35-70
2010-present	Quantitative Research Methods / Communication Methodologies	Introduction Course (Mandatory)	B.A	55-100
2014-present	Digital Culture	Introduction Course (Mandatory)	B.A	55-80
2016-present	Network Analysis & Social Media	Elective (Content management track)	B.A	30-60
2008-2014, present	Pro-seminar in Communication Studies	Introduction Course (Mandatory)	B.A	55-120
2017-2023	Computer-Mediated Communication	Seminar	B.A	25
2017-2021	Information & Knowledge in the Digital Age	Elective (Online, asynchronous course)	B.A	35-60
2007-2019	Media Audiences: Genres, Uses & Gratifications	Elective	B.A	50-70
2016-2019	Reading CMC	Mandatory Course	M.A	30

2018-2019	Evaluating Digital Communities & Digital Divides	Project Guidance	B.A	30
2012-2019	Advanced Quantitative Research Method	Mandatory Course	M.A	30
2007-2016	Perspectives of Interactivity / Online media	Elective	B.A	40-60
2009-2017	Introduction to Descriptive & Inferential Statistics / Statistics	Introduction Course (Mandatory)	B.A	55-100
2015-2017	Communication Qualitative Research Methods	Mandatory Course	B.A	25
2008-2016	Online Communities	Seminar	B.A	20
2016-2017	Sociology of the Internet	Mandatory Course	B.A	40
2017	The Political Web	Mandatory Course	B.A	40
2012-2015	Political Marketing in Social Networks	Mandatory Course	M.A	25
2012-2015	Information and Community	Mandatory Course	M.A	25

b. **Supervision of Graduate Students**

Name of Student	Title of Thesis	Degree	Date of Completion
Chen David Barda	The relationship between the smartphone intrusion as a blur of work-life boundaries to employee well-being: The	MA in Organizational Development and Consulting	October 2020

	effect of Smartphone usage, permanently connection, and organizational expectations		
Noga Maoz**	The library in the digital age	MA, Information & Knowledge Management	January 2016
Or Krispil*	Wall of Shame: Shaming and Online Social Networks	MA, Communication	December 2015
Moran Meidan**	The influence of tie strength on social information evaluation and information adoption in online environments	MA, Information & Knowledge Management	June 2015
Uriel Hermon**	The relationship between personality characteristics and digital literacy to online distribution of memes	MA, Information & Knowledge Management	December 2014
Dafna Itzkovich*	The relationship between anxiety and the use of online social networks	MA, Information & Knowledge Management	May 2014
Sharona Avitay*	Prominent on online knowledge communities as opinion leadership	MA, Communication	February 2014
Rinat Barsky*	Parental mediation: Parents assessments regarding children's online exposure to violent and sexual contents	MA, Information & Knowledge Management	January 2014
Serge Kohn***	Holocaust denial: Internet and the spreading of a French ideology	MA, Information & Knowledge Management	December 2013
Michal Galili*	Instances of words in a daily newspaper as an expression of technological innovation adoption	MA, Information & Knowledge Management	November 2013
Yovav Gat**	Evaluating and sharing information in online communities	MA, Information & Knowledge Management	November 2013

| Yaffa Palmon* | Interactivity in Israeli press talkbacks | MA, Information & Knowledge Management | November 2013 |

* Supervised with Prof. Sheizaf Rafaeli, University of Haifa

** Supervised with Prof. Daphne Raban, University of Haifa

*** Supervised with Dr. Uzi Elyada, University of Haifa

Name of Student	Title of Thesis	Degree	Date of Completion
Vlad Vasiliu****	Virality and popularity on social networks and their predictors: The case of Terror on the Internet	Ph.D., Communication	October 2018

**** Supervised with Prof. Gabi Weimann, University of Haifa

c. <u>Supervision of Honor B.A Students</u>

2010-2011 - Eran Pick, Sharona Avitay, Yaaʹra Slutzki

2011-2012 - Ofer Carmel

2012-2013 - Michal Sochoy

2014-2015 - Or Krispil*, Ornit Edri

2015-2016 - Tom Barkan

2016-2017 - Chen David Barda

2017-2018 - Roey Peleg

2018-2019 - Eti Han**

2020-2021 - Ben-or Habari

2021-2022 - Adi Zabar, Almog Grossman

* Supervised with Dr. Bina Nir

** Supervised with Dr. Dana Weimann-Saks

10. **<u>Professional Experience</u>**

Dates	Name of Institution and Department	Role
2015-present	Rosh Pina Cinematheque (Film Centre)	Member of Executive Committee
2016-2020	Matnas (Community Center), Rosh Pinna	Elected Board Member (Management) + Finance & Human Resource Committee
2016-2018	The Central Parentsʹ Committee of Vilkomitz Elementary School, Rosh Pinna	Member of Committee
2017-2018	Local Education and Community Committee	Member of Committee

PUBLICATIONS

A. Ph.D. Dissertation

Ariel, Y. (2009). "Interactivity, Cognition and Value of Information: Interactive Information Exchanges in Online-Mediated Environments." Doctoral Dissertation, Graduate Studies Authority, the University of Haifa [Supervised by Prof. Sheizaf Rafaeli, Written in English, 130 pages]

B. Articles in Refereed Journals

Published

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