

Shlomit Hon-Snir

CV [Shlomit Hon-Snir]

Date: December 1, 2018

A. Personal Details

Name: Shlomit Hon-Snir (שלומית הון-שניר)

Permanent Home Address: Hazav 6, Zichron Yaakov, Israel

Work: Emek Yezreel Academic College

Electronic Address: shlomith@yvc.ac.il

B. Higher Education

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
1996-2001	University of Haifa and the Technion Economics	Ph.D.	2001
1994-1996	University of Haifa and the Technion Economics	M. Sc	1996
1991-1994	Technion Economics	B. A	1994

C. Academic Ranks and Tenure in Institutes of Higher Education

Date	Name of Institution and Department	Rank Position
-------------	---	----------------------

2012-Current	Emek Yezreel Academic College, Economics and Management	Senior Lecturer With Tenure
2006- 2012	Emek Yezreel Academic College, Economics and Management	Lecturer
2002-2006	Haifa University, Economics	Instructor with a Ph.D degree

C1. Offices in Academic Administration

- Member in Auctions committee, Emek Yezreel Academic College 2017-Current
- Head of Senior Faculty Association, Emek Yezreel Academic College 2014-2015
- Member in Excellence reward committee, Emek Yezreel Academic College 2012-2015
- Member in Appointment committee, Department of Economics and Management Emek Yezreel Academic College 2013- Current
- Academic advisor, Department of Economics and Management Emek Yezreel Academic College 2013- Current
- Member in Senior Faculty Association, Emek Yezreel Academic College 2011-2014
- Member in Disciplinary committee, Emek Yezreel Academic College 2008-2011
- Department representative in the honors program Emek Yezreel Academic College 2008-2011
- Member in Admissions committee, Department of Economics and Management Emek Yezreel Academic College 2007-2011

C2. Activities as a referee

Technion Graduate School (Israel)

Israel Science Foundation (ISF)

Haifa University (Israel)

BARD - Binational Agricultural Research and Development Fund US-Israel

D. Active Participation in Conferences (last 5 years)

Date	Name of Conference	Place of Conference	Subject of Lecture/discussion
2018	Int'l conference for Academic disciplines	Florence, Italy	Using QR Theory To Analyze FIT-Tourist Expenditures
2018	Int'l conference for Academic disciplines	Florence, Italy	Use of Social Media before and during trips abroad
2018	The IRES -263rd International Conference on Tourism, Transport, and Logistics (ICTTL)	Berlin, Germany	Tourist Expenses and Use of Social Media
2017	ITHMC, 3rd International Tourism and Hospitality Management Conference	Belgrade, Serbia	Factors affecting tourists' preferences for urban or nature destinations
2017	ICHT 2017: 19th International Conference on Hospitality and Tourism	Vancouver, Canada	Determinants of Free Independent Traveler Tourist Expenditures in Israel: Quantile Regression Model
2017	2017 International Academic Conference on Business	New York, USA	FIT Tourist Expenditures In Israel
2017	The 6th IATE Conference	Rimini, Italy	Micro-economic determinants of FIT-tourist expenditures in Israel
2017	The 6th IATE Conference	Rimini, Italy	Factors affecting tourists' preferences for urban or nature

			destinations in international and domestic tourism
2017	Israel Tourism Studies Forum Annual Conference 2017	Jerusalem, Israel	Purchasing Tourism Services Online
2016	Urban Planning and Tourism Consumption: 160 Years for the Ringstraße in Vienna (1857-2017)	Jerusalem, Israel	The Effect of Past and Present Place of Residence on Tourist Type and Destination
2016	6th International Conference on Tourism, Management and Related issues	Krakow, Poland	Place of Residence, Tourist type, and tourist destination
2016	ICBTS	London	A Bounded Foresight Equilibrium of the International Monetary Policy Game
2016	2016 International Conference Sustainable Development Tourism Transport and Technology in London	London	The effect of past and present place of residence on tourist type and destination type
2016	International Conference on Tourism (ICOT2016)	Naples, Italy	Online Tourism Services in Israel
2015	The 5th Conference of the International Association for Tourism Economics	Hong Kong SAR, China	Factors affecting use of the Internet to plan and purchase tourism services among older adults
2015	The Hong Kong International Conference on Social Science	Hong Kong SAR, China	Using of the Internet to plan and purchase tourism services among older adults
2014	The IABE-2014	Verona	Learning From The

	Verona - Summer Conference		Pervious Winning Bids in a Repeated First-Price Discrete Auction
--	----------------------------	--	--

E. Publications

E1. Theses

A. Ph.D. Dissertation

Title: " Utility Equivalence in Auctions ", (2001), University of Haifa and the Technion, supervisor Prof. Dov Monderer.

B. M.A Thesis

Title: "Learning in Auctions", (1996), University of Haifa and the Technion, supervisor Prof. Dov Monderer.

E2. Published Articles in Refereed Journals

1. Hon-Snir, S., Monderer, D., & Sela, A. (1998). A learning approach to auctions. *Journal of Economic Theory*, 82(1), 65-88.
2. Hon-Snir, S. (2005). Utility equivalence in auctions. *The B.E. Journal of Theoretical Economics*, 5(1).
<http://www.bepress.com/bejte/contributions/vol5/iss1/art1>.
3. Chokler, A., Hon-Snir, S., Kim, M., & Shitovitz, B. (2006). Information disadvantage in linear Cournot duopolies with differentiated products. *International Journal of Industrial Organization*, 24(4), 785-793.
4. Hon-Snir, S., Shitovitz, B., & Spiegel, M. (2010). Bayesian equilibrium in a public good economy. *Journal of Public Economic Theory*, 12(2), 387-398
5. Cohen, G., Kudryavtsev, A., & Hon-Snir, S. (2011). Stock Market Analysis in Practice: Is It Technical or Fundamental?. *Journal of Applied Finance & Banking*, 1(3), 125-138.
6. Hon-Snir, S., Shitovitz, B., & Spiegel, M. (2012). Information Advantage in a Public Good Economy with Multiplicative Structure of Utilities. *Journal of Public Economic Theory*, 14(5), 757-765.
7. Hon-Snir, S., Kudryavtsev, A., & Cohen, G. (2012). Stock Market Investors: Who Is More Rational, and Who Relies on Intuition?. *International Journal of Economics and Finance*, 4(5), 56-72.

8. Kudryavtsev, A., Cohen, G., & Hon-Snir, S. (2013). "Rational" or "Intuitive": Are Behavioral Biases Correlated Across Stock Market Investors?. *Contemporary Economics*, 7(2), 31-53.

E3. Authored Refereed Books - published

S. Hon-Snir, G. Dean (2007), *Managerial Economy-10426, Unit 2- Optimization Methods*, The Open University, Israel. (in Hebrew).

A. Kudryavtsev, G. Cohen, and S. Hon-Snir (2012), *Economic and Financial Psychology: Information Perception and Applied Decision-Making*, LAP Lambert Academic Publishing, ISBN-13: 978-3-659-18418-5, ISBN-10: 3659184187.

E4. Other

זקס. ר, זאל. ד, שקד. א, הון-שניר. ש, הרוניאן. ע, כץ. מ (2016), בחינת התאמת שיטת התקשרות Integrated Project Delivery (IPD) לפרוייקטים של תשתית תחבורתית, דו"ח על מחקר ממומן שהוגש לנתיבי ישראל (173 דפים).

זקס. ר, זאל. ד, שקד. א, הון-שניר. ש, הרוניאן. ע, כץ. מ (2016), עקרונות למימוש התקשרות שיתופית בפרוייקט תשתית תחבורתית בישראל, הוגש לנתיבי ישראל (33 דפים).

טייטלר רגב. ש, הון-שניר. ש, פרידלנדר-ליפשיץ א (2018), אפיון ההתנהגות הצרכנית של התייר העצמאי (FIT) המגיע לביקור בישראל, דוח מחקר הוגש למשרד התיירות.

F. Research Grants

Israeli ministry of Tourism (2017), Factors influencing expenditure of independent international tourists (FIT) to Israel (with Teitler-Regev, S. and Friedlander-Lifszyc, A.) 35,000 NIS