

Name: Keren Borenstein-Nativ

Date: October 2023

CURRICULUM VITAE

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1. Higher Education

A. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
2015-2021	The Hebrew University of Jerusalem, The Federmann School of Public Policy and Governance.	Ph.D.	Submitted: 12/2020 Approved: 3/2021
2005-2007	The College of Management Academic Studies, The School of Business Administration.	MBA	2007
1998-2003	University of Haifa, School of Political Sciences.	M.A. Thesis dissertation entitled: "From the Nation-State to the Regulatory State: A Comparison between the Change Process of Telecommunications and Media Sectors in the United Kingdom and Israel." (Academic instructor: Prof. David Levi-Faur). Award for outstanding accomplishments in the studies of Public Administration.	Submitted: 12/2002 Approved: 3/2003
1995-1998	University of Haifa, History of the Middle East, and School of Political Sciences (with specialization in Public Administration).	B.A.	1998

B. Post-Doctoral Studies

Period of Study	Name of Institution, Department and Host	Year of Completion
10/2021 – Current	Ben-Gurion University of the Negev, Department of Sociology & Anthropology. Academic instructor: Prof. Daniel Maman	2024

2. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution and Department	Rank/Position
10/2023 – Current	Ben-Gurion University of the Negev , M.A. program in public policy and management	Teaching Fellow
10/2023 – Current	The Max Stern Yezreel Valley College , Political Sciences (B.A.); M.A. program in Administration and Public Policy	Lecturer
10/2022 – Current	The Max Stern Yezreel Valley College , Political Sciences (B.A.)	Teaching Fellow
4/2022 – Current	The Ono Academic College , MBA program with specialization in Administration and Public Policy	External Lecturer
10/2022 - 2/2023	The Hebrew University of Jerusalem , The Federmann School of Public Policy and Governance (M.A. – The Honors Program)	Teaching Fellow
10/2021 – Current	The Max Stern Yezreel Valley College , M.A. program in Administration and Public Policy	Teaching Fellow
10/2021- 2/2022	The Netanya Academic College , M.A. program in Law Studies	External Lecturer
6-8/2019	The Hebrew University of Jerusalem , The Federmann School of Public Policy and Governance (M.A. – The Honors Program).	Teaching Assistant
2017-2018	The Open University of Israel , Department of Sociology, Political Science and Communication. Research Assistant of Dr. Orr Karassin in the project of writing the book entitled: Regulation – from Theory to Practice.	Research Assistant
2015-2016	The Open University of Israel , Department of Sociology, Political Science and Communication. Research Assistant Prof. Zeev Rosenhek. Chair of the Study Programs Approval Committee. This role included Discourse and Text Analysis while focusing on “Diagnosing and Explaining the Global Financial Crisis”.	Research Assistant
2015-2016	The Hebrew University of Jerusalem , The Federmann School of Public Policy and Governance (M.A. – The Honors Program). In the following courses: Theoretical Lens on Public Administration and Research Methods.	Teaching Assistant
2015-2017	LSE (The London School of Economics and Political Science) , International Research Project: “The Conduct Costs Project”.	Researcher
Before the Doctoral Studies		
1999-2002	University of Haifa , School of Political Science. Teaching Assistant in the following courses: Research Methods. Research Assistant in the following courses: Political Economy, Regulatory Reforms.	Teaching Assistant/ Research Assistant

1999-2000	Israel's College , Haifa. In the following courses: Introduction to Statistics and Data Processing.	Teaching Assistant
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3. Scholarly Positions and Activities outside the Institution

Academic and Professional

Dates	Field
2022 – Current	Haverot, a forum of women researchers in the field of business-commercial law
2021-2022	Culture, Society, and Technology Research Group, Department of Sociology & Anthropology, Ben-Gurion University of the Negev
2015-2016	Member of the Democracy and Neo-liberalism Research Group. The Van Leer Jerusalem Institute
2015-2016	Member of the Regulation Research Group. The Center for Social Justice in Memory of Yaakov Chazan at The Van Leer Jerusalem Institute

Reviewer of Scientific Journal

Dates	Journal
10/2023	Regulation & Governance
10/2022	Regulation & Governance
09/2022	Regulation & Governance
08/2019	Regulation & Governance
07/2017	Regulation & Governance
06/2017	Regulation & Governance
02/2017	Regulation & Governance
12/2017	Public Administration
12/2015	Regulation & Governance
07/2015	Regulation & Governance

4. Participation in Scholarly Conferences

Active Participation in International Conference

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
07/2017	7th Berlin Workshop in Social Sciences: Social Struggle and Globalization	WZB Berlin Social Science Center, Germany	The Evolution of the Banks as Political Actors in the Neoliberal Era: The case of Regulatory Affairs Departments	Lecturer/ Discussant
07/2016	The 24th World Congress of Political Science	Poznan, Poland	Corporate Political Actors Vs State Actors: The Case of Israeli Banks from the Early 1990s to 2013	Lecturer
07/2016	6th ECPR Summer School on Interest Group Politics: Interest	Hamburg University, Germany	Corporate Political Actors Vs State Actors: The Case of	Lecturer/ Discussant

	Groups and Public Policy, Mobilization, Lobbying Strategies, and Influence		Israeli Banks from the Early 1990s to 2013	
06/2015	The ECPR Standing Group Regulation and Governance Conference	University of Tilburg, Netherlands	Corporate Political Actors Vs State Actors: The Case of Israeli Banks from the Early 1990s to 2013	Lecture/ Discussant

Active Participation in Conferences in Israel

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
02/2023	The Annual Conference of the Israeli Association of Political Science, Political & Democracy in an Era of Fateful Transitions	Tel Aviv University	The Political Economy of Payment Systems in Israel: The Case of Implementing EMV Technology	Lecture
06/2022	The 38th Annual Conference of the Association for Israel Studies	Bar-Ilan University, Ramat Gan	Structural Power, State Capacity and Social Protest: The case of Israeli Banking Fees	Lecture
12/2015	The 11th Annual Graduate Conference in Political Science, International Relations and Public Policy in Memory of the late Yitzhak Rabin	The Hebrew University of Jerusalem	The Evolution of the Israeli Banks as Political Actors: Arena-Shopping in the Parliamentary and Regulatory Arenas	Lecture

Organization of Conferences or Sessions

Date	Name of Conference	Place of Conference	Subject of Conference	Role
01/2023	Regulation to Where? The Desired and Found from the Point of View of the Stakeholders	The Max Stern Yezreel Valley College	<ul style="list-style-type: none"> To reflect the politics of regulation from diverse perspectives. To present the current issues on the agenda of Public Policy researchers in the field of "The 	<ul style="list-style-type: none"> The initiator and the organizer of the conference, a member of the steering team and the organizing team. Organizer of a session and

			Politics of Regulation"	panel chairperson
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5. Scholarships, Awards and Prizes

Date	Source	Purpose
2020	The Hebrew University of Jerusalem, The Federmann School of Public Policy and Governance	Grant for Linguistic Editing
2019	The Hebrew University of Jerusalem, The Federmann School of Public Policy and Governance	Grant for Linguistic Editing
2018	The Hebrew University of Jerusalem, The Federmann School of Public Policy and Governance	Grant for Linguistic Editing
2017	The Hebrew University of Jerusalem, The Authority for Research Students	Travel Grant
2017	The Hebrew University of Jerusalem, The Federmann School of Public Policy and Governance	Doctoral Fellowship
2016	The Hebrew University of Jerusalem, The Federmann School of Public Policy and Governance	Doctoral Fellowship
2016	The Hebrew University of Jerusalem, The Authority for Research Students	Travel Grant
2015	Technion, Miriam and Aaron Gutwirth Excellence Scholarship Award	Excellence Scholarship
2015	Peter Lougheed Graduate Fellowship in Canadian Studies and the Israel Association for Canadian Studies Graduate Fellowship	Research scholarship
2015	The Hebrew University of Jerusalem, The Federmann School of Public Policy and Governance	Doctoral Fellowship
1999	University of Haifa, School of Political Sciences	Award for outstanding accomplishments in the studies of Public Administration

6. Teaching

A. Courses Taught in Recent Years

Year	Name of Course	Institution	Degree
2023 – Current	Regulation, Political Strategies and Businesses' Lobbying	Ben-Gurion University of the Negev	Graduate
2023 – Current	Technological Innovation in the Public Sector	The Max Stern Yezreel Valley College	Graduate
2023 – Current	Political Strategies and Businesses' Lobbying	The Max Stern Yezreel Valley College	Undergraduate
2022 – Current	The Digital Revolution: Challenges and Opportunities	The Max Stern Yezreel Valley College	Undergraduate seminar
2022 – Current	Business' Non-Market Strategies	The Ono Academic College	Graduate
2022-2023	Political Strategies and Businesses' Lobbying	The Hebrew University of Jerusalem	Graduate (The Honors Program)
2021-2022	Introduction to Regulation: Theory, Strategy, and Practice	The Netanya Academic College	Graduate
2021 – Current	Introduction to Regulation: Theory, Strategy, and Practice	The Max Stern Yezreel Valley College	Graduate
2019	Theories of the Public Policy Process	The Hebrew University of Jerusalem	Graduate
2015-2016	Theoretical Lens on Public Administration	The Hebrew University of Jerusalem	Graduate
2015-2016	Research Methods	The Hebrew University of Jerusalem	Graduate

8. Professional Experience (Business Sector)

2006 – 2014 Senior Manager, Regulatory Affairs Department, Hapoalim Bank

This position included two complementary layers: representing the Bank's position vis-à-vis the regulators, the Government Ministries and the Knesset Committees while cultivating a deep knowledge and familiarity with various approaches to regulation in different markets and states. More specifically, this position covered:

- Responsibility for the interface between the Bank and the regulators, while being in charge of consolidating the Bank's position, representing it vis-à-vis the legislators retaining and coaching Lobbying companies.
- Responsibility for deployment and implementation of the regulators' decisions, including the Israeli Knesset, Bank of Israel, the Banking Supervision Department, and Israel's Securities Authority.
- Responsibility for preparing the Bank's position in various regulatory issues via benchmark studies in Israel and worldwide, employing and guiding external analysts and consultants.
- Writing newsletters and overviews to the senior management cadre in the Bank, covering and analyzing regulatory developments in Israel and worldwide.
- Arranging internal conferences in the Bank regarding regulatory issues.
- Developing an advanced database that includes all the regulatory instructions and the response of the Bank to them, as well as responsibility for keeping that database up to date.

2002 – 2006 Senior Manager, Regulatory Affairs Department, Cellcom Israel Ltd

This position included:

- Responsibility for the interface of Cellcom with regulators and stakeholders such as the Israeli Knesset Committees, Ministry of Communication, and the Antitrust Authority. This included following and responding to relevant legislative proposals in the Knesset's Committees, assembling the Company's position vis-à-vis the Ministry of Communication, hiring and coaching Lobbying Companies.
- Responsibility for the implementation of the Ministry of Communication's regulation, integrating it into Cellcom's activities.
- Responsibility for tracking regulatory developments in Israel and worldwide and updating the relevant authorities in the Company.
- Responsibility for preparing benchmark studies concerning regulatory issues to serve as the platform for the Company's position papers.
- Participation in international conferences.

2000 – 2002 Head of the Research Unit, Regulatory Affairs Department, Cellcom Israel Ltd.

This position included:

- Conducting benchmark studies on various regulatory issues in Israel and worldwide to serve as the platform for preparing the Company's position papers.
- Work with analysts and consultants to prepare research reports.
- Preparing a monthly bulletin that explored and analyzed relevant regulatory developments and distributing it to stakeholders.
- Establishing a computerized database incorporating the accumulated knowledge on legislation and regulatory issues.

Publications

A. Ph.D. Dissertation

I hold a Ph.D. from the Feuermann School of Public Policy and Governance, the Hebrew University of Jerusalem. My dissertation focused on the structural power of the Israeli banks and their non-market strategies. The dissertation was written as a collection of three articles compiled into a single compendium (in English), under the supervision of my academic instructor: **Prof. David Levi-Faur**. Total pages: 156, the date of approval: 3/2021.

In the PhD dissertation entitled: **“The Evolution of the Israeli Banks as Political Actors: An Analysis of their Nonmarket Strategy in the Parliamentary and Regulatory Arenas”**, I filled the empirical and theoretical gaps in the corporate political activity (CPA) literature by illustrating how the main Israeli banking regulators have played a critical role in the evolution of the Israeli banks as political actors through the ways in which they maintain the banks’ financial stability. In this way I created an important theoretical nexus between the CPA literature and the business power (structural vs. instrumental) literature in respect to the state capacity approach.

Prof. Tazeeb Rajwani, who is one of the leading researchers in the field of business’ nonmarket strategy was one of the examiners of my Ph.D. dissertation. He wrote in his examiner’s report the following comments: *I have investigated many PhD documents, but this specific thesis makes a very strong contribution to the nonmarket strategy field by exploring the political behaviours of firms that enjoy a structurally privileged position. More importantly, the thesis captures a nice blend of CPA scholarship/papers and the business power literature using a robust research methodology. Moreover, the operational competence was strong, data/content was good, and the novelty was there in those three different papers....As such, the thesis provided critical judgement across the students work and other scholars in the nonmarket strategy field. It’s an outstanding thesis that deserves a prize! Well done for your hard work Ms Borenstein-Nativ! Great effort!*

B. Articles in Refereed Journals

Published:

1. Borenstein-Nativ, Keren. (2021). Financial Governance in a Neoliberal Era: Controlling the Banks by Controlling their Managerial Recruitment Sources. *Journal of Banking Regulation*, 22, 232-249.
2. Borenstein-Nativ, Keren. (2017). Misconduct Costs of Banks – The Meaning Behind the Figures. *Banking and Finance Law Review*, 32(3), 495-528 (with Plato-Shinar, Ruth).
3. Borenstein, Keren. (2003). 3G Where Art Thou? On What Can and Can't be Learned from the UMTS Spectrum Auctions in Europe. *Communications & Strategies*, 50(2), 215-235 (with Schejter, Amit).

C. Work in Progress

Borenstein-Nativ, Keren & Maman, Daniel. (*). The Bank of Israel and the Rebuilding of the Payment Card System (in Hebrew). Status: under review in a peer-reviewed journal.

Borenstein-Nativ, Keren & Maman, Daniel. (*). Socio-Technical Arrangements, Infrastructural Power and Central Banks: The Rebuilding of the Payment Card System in Israel. Status: under review in a peer-reviewed journal.

Borenstein-Nativ, Keren. (*). Chapter title: Structural Power of Business. In Wilson, Graham K. and Maguire, Matthew (eds). *Elgar Encyclopedia of Business and Government*. Edward Elgar Publishing Ltd. Status: under review.

D. Other Works Connected with my Scholarly Field

During the years 2015-2017, I was a researcher in the project, “The Conduct Costs Project”, an international research project coordinated by LSE (**The London School of Economics and Political Science**). In this role, **Prof. Ruth Plato-Shinar** and I were the representatives for Israel in conducting research about the fines and damages paid by banks for their misconduct. This included collecting and analyzing data, getting responses from banks and regulators, adjusting the results to the overall research framework, and producing academic articles based on the findings.