

Name: Meytal Masuri

CURRICULUM VITAE

1. Personal Details

Name: Meytal Masuri
Cellular Phone: +972 – 50-837-0005
Electronic Address: meytalm@yvc.ac.il
ORCID: [0000-0003-2029-6905](https://orcid.org/0000-0003-2029-6905)

2. Higher Education

A. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
2002-2006	The College of Management Academic Studies, Behavioral Sciences (Research Honors Program)	BA	2007
2016-2019	The Max Stern Yezreel Valley College, Organizational Development and Consulting (both practice and research track)	MA	2020
2022 - current	Doctoral candidate, University of Haifa, School of Political Sciences. Supervisor: Prof. Dana Vashdi	PhD	

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution and Department	Rank/Position
2017 - present	The Max Stern Jezreel Valley College, MA in Organizational Development and Consulting, BA in Behavioral Sciences & BA in Political Science.	Teaching Assistant

4. Offices in Academic Administration

College Level – Max Stern Yezreel Valley College

Dates	Office
2022 - current	Member of the steering committee of the Center for Action Research and Social Justice.

5. Scholarly Positions and Activities outside the Institution

Reviewing for Refereed Journals

Dates	Office
2024 - current	International Journal of Gender and Entrepreneurship

6. Participation in Scholarly Conferences

a. Active Participation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
07/2024	ISPSA - Israel Political Science Association	Reichman University, Israel	What Does Sustainable Employability in the Public Sector Mean?	Presenter
12/2018	From Start-up to Scale-up Strategies: Coping with Organizational Challenges in a Volatile Business Environment Academy of Management Specialized Conferences	David International Hotel, Tel – Aviv, Israel	Diversity and Entrepreneurship Insights from Research on Women Entrepreneurs: How Can Women Business Leaders Foster Resilience	Presenter with Helena Desivilya Syna
5/2018	Workshop on Entrepreneurship: Culture and Institutions The European Institute for Advanced Studies in Management	Faculty of Management, University of Warsaw, Poland	Women's Experiences of Entrepreneurship An Opportunity or a Social Constraint	Presenter with Helena Desivilya Syna

b. Organization of Conferences or Sessions

Date	Name of Conference	Place of Conference	Subject of Conference/ Role at Conference/ Comments	Role
09/2019	Understanding Conflict and Diversity Management in Organizations and Communities Summer School	The Max Stern Yezreel Valley College	Conflict and Diversity Management	coordinator

7. Scholarships, Awards, and Prizes

2019 - Golda Meir Scholarship: promoting women in science and technology On behalf of the Ministry of Science, Technology, and Space.

8. Teaching

a. Courses Taught in Recent Years

Year	Name of Course	Type of Course	Degree	Number of Students
2024 - present	Research Methods for Political Science	Introduction Course (Mandatory)	BA in political science	25
2022 - present	Qualitative Research Methods	Introduction Course (Mandatory)	BA in Sociology and Anthropology	25
2022 - 2023	Practical experience - medical cannabis	Group and Individual Supervision (Mandatory)	BA in Behavioral Sciences	22
2020 - present	Inferential & Descriptive Statistics	Teaching Assistant - Introduction Course (Mandatory)	University of Haifa, BA in political science, and various BA departments in The Max Stern Yezreel Valley College.	40

2019 - present	Research Methods & Advanced Quantitative Research Methods	Teaching Assistant - Introduction Course (Mandatory)	University of Haifa, BA in political science and, in The Max Stern Yezreel Valley College in various BA and MA studies departments.	25
2019 - present	Qualitative Research Methods & Advanced Qualitative Research Methods	Teaching Assistant - (Mandatory)	The Max Stern Yezreel Valley College in various BA and MA studies departments.	25
2020- 2023	Academic Writing & Database Uses	Teaching Assistant - Introduction Course (Mandatory)	BA in Social Work	25-40
2019 - 2020	Introduction to Policy and Administration	Teaching Assistant - Introduction Course (Mandatory)	BA in political science	25-30
2017 - 2019	Organizational Behavior	Teaching Assistant - Introduction Course (Mandatory)	MA in Organizational Development and Consulting	30-35
2017 – 2019	Organizational Diagnosis	Teaching Assistant – Workshop (Mandatory)	MA in Organizational Development and Consulting	30-35

9. Miscellaneous

2022 – Consulting in preparing a Self-Evaluation Report for the Israeli Council for Higher Education, Department of Political Sciences & Education, The Max Stern Yezreel Valley College.

10. Professional Experience

2015- 2022: **Organizational Development and Consulting** – Business Consulting for Entrepreneurs and Small Businesses.

Developing and guiding a leadership program appointed to students to establish social community projects for the Ethiopian Israeli population.

Management Positions

Employer Relations Manager – Training, guidance, and counseling for program participants for their integration into the world of employment. Establishing business relationships with leading companies in the high-tech world for job applicants.

Employment Center Manager - construction, training, and management of a multi-professional restorative team that provided occupational and educational solutions for special

needs populations. Building and monitoring occupational and educational rehabilitation programs for hostel occupants - approximately 50.

11. Non-Academic Community Service (Volunteer Activities, pro-bono)

2019 - 2022: PAI (Organizational Development Israel), **Founding and leading** a group of organizational consultants in northern Israel.

2020 - 2022: **Founding and leading** a group of Business owners in the north of Israel.

PUBLICATIONS

K. Submitted Publications

Masuri, M[#], Raz-Rotem, M[#] & Desivilya Syna, H. Feminist Perspective on Israeli Women Entrepreneurs Business Establishment and Development. *International Journal of Gender and Entrepreneurship*. **Revised and Resubmitted**

(Q1 in Business and International Management & Gender Studies, Impact factor 3.1)

([#], Equal contribution)

Role in the publication: I was involved in all phases of the research, including writing the paper.