

**Name: Einat Marom**

**Date: 01/12/23**

## **CURRICULUM VITAE**

### **1. Personal Details**

Permanent Home Address: 82 Gazit st., Gilon, 2010300

Electronic Address: [einatm@yvc.ac.il](mailto:einatm@yvc.ac.il)

### **2. Higher Education**

#### **A. Undergraduate and Graduate Studies**

| <b>Period of Study</b> | <b>Name of Institution and Department</b>                         | <b>Degree</b> | <b>Year of Approval of Degree</b> |
|------------------------|---|---------------|-----------------------------------|
| 1996-7                 | Clark University,<br>MA, USA<br><br>Professional<br>Communication | MA            | 1997                              |
| 1979-1983              | Haifa University,<br>Israel<br><br>Art History &<br>Education     | BA            | 1983                              |

## 8. Teaching

### a. Courses Taught in Recent Years

| Year             | Name of Course                     | Type of Course<br>Lecture/Seminar/<br>Workshop/High Learn Course/<br>Introduction Course (Mandatory) | Degree | Number of Students |
|------------------|------------------------------------|--|--------|--------------------|
| 2014-<br>Present | Interpersonal Communication skills | Workshop<br>The Max Stern Yezreel Vally College  | BA     | 25                 |
| 2019-<br>Present | Group Leading & Facilitation       | Workshop<br>The Max Stern Yezreel Vally College  | BA     | 25                 |
| 2014-<br>2023    | Why Art?                           | Lecture<br>Ort Braude College of Engineering   | BSC    | 30                 |
| 2015-<br>2023    | Understanding Modern Art           | Lecture<br>Ort Braude College of Engineering   | BSC    | 30                 |
| 2017-<br>2022    | Interpersonal Communication skills | Workshop<br>Ort Braude College of Engineering  | BSC    | 25                 |

## 12. Professional Experience

### **1995-Present – Freelance Image Consultant, Einat Marom – Art of Communication**

Lecturing and training students, teachers, army officers, civil servants and business people in building personal professional image and improving communication skills, including interpersonal and cross-cultural interaction, manners and etiquette, non-verbal communication including body language, negotiation and conflict resolution, positive psychology, motivation, and goal setting.

### **1995- Present – Freelance Public Lecturer in Art and Design**

Lecturing for diverse audiences on various subjects in the history of art and culture, design, architecture and art appreciation.

**1982-2005, 2014-2018 – High School Teacher in Art History and History of Design**

Teaching art history, history of design and art appreciation, guiding students on becoming sensitive and knowledgeable art and culture consumers, integrating art studies with other academic subjects such as history and Bible studies to develop holistic interdisciplinary programs. Preparing students for their matriculation exams and thesis projects; writing and examining national matriculation exams, and mentoring students on their way to become art teachers.

**1994-2004, 2015-2017 - Head of the Art & Design Department in High School**

Department administration included: managing and supervising a team of teachers; initiating, designing and running projects, exhibitions and curricula, marketing the department to prospective students and their parents, cooperating with city council and community institutions as well as with the National Department of Education.

**2005-2010 – Personal Assistant and Office Manager, Rafael – Advanced Defense Systems LTD., Canberra Australia**

Office management and administrative duties included: customer service, bookkeeping, travel management, managing marketing materials, preparing and coordinating exhibitions, and liaising with head offices in Israel.

**1984- Lecturer in Art & Architecture History, Technical College, Beer-Sheba**

Teaching students in the Architecture Practical Engineering department.

## **Diplomas and Qualifications**

2020- NLP Practitioner, Adler institution, Kefar-Saba

2018- Twelve-step method for recovery from addictions, Gome-Gevim College, Haifa

2013 – *Personal Coach Diploma*, Yozmot College, Bar-Ilan University

2003 - *Group Leading and Facilitation Diploma* – Gishot College – Bar-Ilan University

*Personal and Business Image Consultant Diploma:*

1995 - Signon-Image Consulting,

1996 - Devora Lissak-Image Consulting.

1984 - *Permanent Teaching license*, Ministry of Education, Israel

1983 - *Teaching Diploma*, Haifa University, Israel

## **Strengths**

- Able to create lessons and lectures and continually adapt them to varying needs of students for maximum learning efficiency.
- Attentive to people's needs and concerns.
- Highly effective communication skills.
- Work well with both individuals and groups.
- Self-motivated, creative, innovative, and organized.
- Able to see both the broad goal while maintaining the importance of details.
- Comfortable communicating in both Hebrew and English.