

Name: Samira Obeid (PhD)

Date: 10/10/24

## **CURRICULUM VITAE**

### **1. Personal Details**

Permanent Home Address: 13/1044 St., Maker village 2510500, Israel

Office Telephone Number: +972- 46557894

Mobile: +972- 506243784

Electronic Address: samirao@yvc.ac.il

### **2. Higher Education**

<b>Period of Study</b>	<b>Name of Institution and Department</b>	<b>Degree</b>	<b>Year of Approval of Degree</b>
2007-2012	School of Public Health, University of Haifa, Israel	PhD in Public Health	2012
2003-2005	School of Public Health, University of Haifa, Israel	MPH	2006
1984-1988	Hadassah School of Nursing, The Hebrew University of Jerusalem, Israel	RN, BSc in Nursing	1988

### **3. Academic Ranks and Tenure in Institutions of Higher Education**

<b>Dates</b>	<b>Name of Institution and Department</b>	<b>Rank/Position</b>
2022 - today	The Max Stern Yezreel Valley College, Nursing Department	Senior Lecturer
2013 - 2022	The Max Stern Yezreel Valley College, Nursing Department	Lecturer
2012	The Max Stern Yezreel Valley College, Nursing Department	Teaching Associate

#### **4. Offices in Academic Administration**

<b>Dates</b>	<b>Name of Institution and Department</b>	<b>Rank/Position</b>
	At the Max Stern Yezreel Valley College:	
2019-2022	Teaching Committee, Department of Nursing	Head
2018	Academic coordinator for the Nazareth nursing program, Department of Nursing	Coordinator
2017-present	College Disciplinary Committee	Member
2016-present	Teaching Committee, Department of Nursing	Member
2015 - 2018	Academic counselor for first-year students, Department of Nursing	Counselor
2014 - 2020	College Committee for Arab Student Affairs	Member

#### **5. Scholarly Positions and Activities outside the Institution**

<b>Dates</b>	<b>Name of Institution and Department</b>	<b>Rank/Position</b>
2024*	Journal of Public Health Nursing	Reviewer
2024*	Journal of Nursing and Healthcare Management	Reviewer
2024*	Frontiers in Public Health	Reviewer
2023*	Journal of Nursing and Healthcare Management (JNHM)	Reviewer
2023*	Journal of Scientific Reports	Reviewer
2023*	European Journal of Pediatrics	Reviewer
2021	Journal of Regional Studies	Reviewer
2019	Journal of Public Health Nursing	Reviewer
2017- present	Steering committee for Arab population health in Israel	Member
2017	Journal of Traffic Injury Prevention	Reviewer
2015	Journal of Traffic Injury Prevention	Reviewer

## 6. Active Participation in Scholarly Conferences

### a. Papers Presented at International Conferences

Date	Name of Conference	Place of Conference	Subject of Lecture	Role
2024*	EUPHA Health Workforce Research Section Mid-term Conference	Cluj, Romania	Arab male physicians' perceptions about their own smoking behaviors: A qualitative study	Poster
2024*	Sigma's 7th Biennial European Conference	Bournemouth, England	Examining Ethnic Disparities in Digital Healthcare Services Utilization: Insights from Israel	Oral presentation
2024*	7th European Public Health Conference 2024.	Virtual	To what extent do schools embrace the Health-Promoting Schools initiative?	<b>Keynote Speaker</b>
2023*	10th Edition- World Congress on Nursing Education	Frankfurt, Germany	Examining ethnic disparities in digital healthcare services utilization: insights from Israel	Oral presentation
2023*	10th Annual Middle Eastern Nurses and Partners in Caring Science	Talita Kumi Bet Jala Bethlehem	Identifying ways to reduce the spread of brucellosis	Oral presentation
2023*	International conference on public health, education and health care services (PHH-2023)	Dubai, United Arab Emirates	Factors Related to Physicians' Smoking and their Role in Promoting Smoking Cessation: the case of the Arab physicians in Israel	Oral presentation

2022*	"3rd Edition of the World Congress on Endocrinology, diabetes, and Metabolism	London, England	"Mothers' perceptions of factors related to child obesity, the case of low socioeconomic Arab and Jewish mothers"	Oral presentation
2022*	8th International Conference on Public Health (ICOPH 2022)	Online Webinar	"Factors in Compliance with Ministry of Health Guidelines for Preventing the Spread of Covid-10 Among the Arab Minority Population of Israel During the Second Wave"	Oral presentation
2022*	14th World Conference on Bioethics, Medical Ethics and Health Law	Porto, Portugal	"Strengthening Perceptions of Ethical Competence among Nursing Students and Graduates"	Oral presentation
2021	3rd Annual Congress on Midwifery and Nurse Practitioners	Online Webinar	"Mothers' perceptions of protective factors related to child obesity, the case of low socioeconomic Arab and Jewish mothers"	Oral presentation
2021	2nd Global Virtual Summit on Nursing Education	Online Webinar	The social capital of Israeli Jewish and Arab nursing students	Oral presentation
2020	4th Edition Nursing Virtual 2020	Online Webinar	Factors related to compliance of Israeli Arab community to coronavirus guidelines	<b>Keynote Speech</b>
2020	2nd Edition Nursing Virtual 2020 webinar	Online Webinar	Strengthening perceptions of ethical competence among nursing	Oral presentation

			students and graduates	
2019	Nursing and Hospital Management Conference	Paris, France	Promoting Healthy Lifestyle for New Ethiopian Immigrants	Oral presentation
2018	Middle Eastern Nurses & Partners Uniting in Human Caring	Aqaba, Jordan	Islamic Religious Leaders as Social Agents for Change	Oral presentation
2017	3rd World Congress on Nursing	Barcelona, Spain	Perceptions of public health nurses on health promotion intervention for healthy lifestyle	Oral presentation
2017	The 12th World Conference on Bioethics, Medical Ethics and Health Law	Limassol, Cyprus	Self-efficacy perception dealing with ethical issues among nursing students through "ethic stories"	Oral presentation
2017	Sub-regional workshop	Dubrovnik, Croatia	The role of advocacy in the implementation of the WHO Framework Convention on Tobacco Control	Participant
2017	31st Conference of the EHPS: Innovative Ideas in Health Psychology	Padova, Italy	Protective factors, not only risk factors for child obesity among low socioeconomic populations	Presentation Co-author
2016	The Fifth International Conference on Violence in the Health Sector 2016	Dublin, Ireland	Promoting Tolerance among Israeli Jewish and Arab Nursing Students	Poster
2014	World Indigenous Health Conference	Cairns, Australia	Promoting life quality of patients suffering from dementia among the Arab population in Israel	<b>Keynote Speech</b>

## b. Papers Presented at National Conferences

Date	Name of Conference	Place of Conference	Subject of Lecture	Role
2024*	The 2nd Annual SPHERE Conference in honor of Ruth Salzman	Nazareth	<ul style="list-style-type: none"> <li>a. Characteristics of sweetened beverage consumption – the case of Umm Al-Fahm</li> <li>b. Health promotion schools in Northern district, Ministry of Health</li> </ul>	<p>Oral presentation</p> <p>Poster</p>
2024*	The Nazareth 2024 Conference on Workplace Safety and Occupational Health in the Arab Community	Nazareth	Work places as a setting to promote smoking prevention	Oral presentation
2023*	The first awareness day for raising awareness of the harms of smoking and rapid diagnosis of lung cancer strengthens the connection between the community and the hospital.	Zafon Medical Center	Factors related to smoking of Arab physicians in Israel	Oral presentation
2020	The 21 <sup>st</sup> National Health Promotion Conference, health promotion at the center of health lifestyle	Online Webinar	Promoting health in Northern region of the Ministry of Health	Oral presentation
2018	Transdisciplinary professionalism in public health conference	Ramat Gan	Knowledge, attitudes and practices regarding brucellosis prevention in the Arab community	Poster
2017	The 25th Annual Conference of the Israel Healthy Cities Network.	Rishon Lezion	Using an application to create a persuasive city environment: Milestones in	Poster Co-author

			development of the model	
2017	The 12th Annual Conference of Health Policy	Tel Aviv	Protective Factors for Child Obesity among low socioeconomic groups: Comparison between Arabs and Jews	Presentation Co-author
2017	The 19 <sup>th</sup> National Health Promotion Conference, from Inspiration to Implementation	Tel Aviv	"Efshari Bari" – in multiple sectors in Northern region; collaborations, failures and successes	Oral presentation
2017	The 3rd Annual Conference of Arab Researchers of the Jewish Arab Center	Haifa	Evaluation of Radio Campaign for preventing brucellosis among Arabs in Israel	Oral presentation
2016	Preventing road accidents injury among Arab population, Or Yarok	The Knesset, Jerusalem,	Involvement of Arab drivers in road accidents	Oral presentation
2016	Child Safety Conference Bedouin society	Soroka Medical Center, Beer Sheva	Factors explaining the involvement of the Arab community in road accidents.	<b>Keynote Speaker</b>
2012	10th Israeli Nutrition Week and American Overseas Dietetic Association (AODA) Regional Conference, Mediterranean Diet in the Life Cycle	Tel Aviv	Social capital of the Arab community and healthy behaviors	Oral presentation
2011	2nd National Conference on prevention and treatment of obesity in children and adolescents	Wingate Institute	Promoting healthy diet and physical activity in the Northern district, Ministry of Health	Oral presentation

## 8. Research Grants

### a. Grants Awarded

Role in Research	Co-Researchers	Topic	Funded by/ Amount	Year

PI	Co- PI- Egbarya, A	Factors related to smoking among Arab physicians	AstraZeneca, Lung Ambition Alliance- 32,000 NIS	2020-2021
Co –PI	PI - Baron-Epel, O, Co- PI -Bord, S, Co- PI -Kababya, D	Developing intervention methods for preventing brucellosis in Israel: Community cooperation	Office of the Chief Scientist, Ministry of Agriculture and Rural Development- 296,000 NIS	2017-2019
PI	Co- PI - Zaher, H	Pharmacists as agents for change toward healthy lifestyle in the northern district, Ministry of Health	Ministry of Health- 50,000 NIS	2016-2017
PI	Co- PI - Cohen-Dar, M, Co- PI - Co- PI - Levy Ronen, R	Promoting healthy lifestyle among Ethiopian immigrants	Ministry of Health-37,400 NIS	2016-2017
PI	Co- PI - Cohen-Dar, M, Co- PI - Baron-Epel, O	Evaluation of radio campaign to raise awareness for preventing brucella disease	Ministry of Health-30,000 NIS	2015-2016
Co-PI	PI - Soskolne, V, Co- PI -Rodulf, M, Co- PI - Cohen-Dar, M, Co- PI - Cohen, N	Risk and protective factors for childhood overweight/obesity among low socio-economic populations in Israel	Israel National Institute for Health Policy Research- 200,000 NIS	2014-2017
Co-PI	PI- Cohen-Dar, M, Co- PI - De Castro, N, Co- PI- Co- PI - Rotbart, H Co- PI - Weinstein, M	15-year evaluation of intervention program to reduce infant mortality rate, congenital malformations and prematurity in the	Ministry of Health funds - 70,000 NIS	2013



		Arab population of the Northern sub-districts		
Co-PI	PI- Cohen-Dar, M, Co- PI - Cohen, N, Co- PI - Constantin, N, Co- PI - Polak, R	Empowering women by nurses at Mother and Child Health Clinics ("Tipat Halav") to enhance lifestyle of women and their families in the northern region	Jewish Community Federation of Cleveland – 3 years-\$210,000	2012
PI	Baron-Epel Orna - supervision	The relationship between social capital and car accidents in the Arab community	Ran Naor research foundation - 30,000 NIS	2008
PI	Baron-Epel Orna - supervision	The relationship between social capital and car accidents in the Arab community	Pfizer research grants - 10,000 NIS	2007
PI	Baron-Epel Orna - supervision	Use of car seats among Arab children in Israel	Ran Naor research foundation - 30,000 NIS	2004

**b. Submission of Research Proposals – Pending**

<b>Role in Research</b>	<b>Co-Researchers</b>	<b>Topic</b>	<b>Funded by</b>	<b>Year</b>
*CO - PI	Halpirin, O	Relationship between linking social capital and access to health services in the Northern periphery of Israel	The Israel National Institute for Health Policy Research, 120,000 NIS	2024
*Co-research	Tepper, S., Magzal, F., Tamir, S., Obeid, s., Shahar, D.	A controlled intervention study with c Analysis of Short-Term Effects of Plant-	The Chief Scientist's Bureau of the Ministry of Health,	2024

	Beyond the Green Wave:	Based Diets Ultra-Processed Alternatives.	220,000 NIS	
*PI	Green, J, Butara, M, Peretz, T	Developing a Data-Driven Model Based on Ministry of Health Records for Predicting Risk of Physical Neglect in Children	The Israel National Institute for Health Policy Research, 120,000 NIS	2024

**c. Submission of Research Proposals – Pending**

<b>Role in Research</b>	<b>Co-Researchers</b>	<b>Topic</b>	<b>Funded by</b>	<b>Year</b>	<b>Score</b>
*PI	Baron Epel, O	Examination of key factors in promoting smoking cessation among community pharmacists in Israel	The Israel National Institute for Health Policy Research	2024	Not Funded
*Co-research	Korazim, Y, Khatib M, Saab, A, Osman, A Obeid, S	Reduction of Infant Mortality & Congenital Malformations in Arab localities of Northern Israel – Are Interdisciplinary Approaches Effective?	Zfat Academic College	2023	Not Funded
Co-research	Gur, A, Mashiach-Eizenberg, M, Lavy, I	The relationship between socio-economic status, digital health literacy and locus of control, and the	National Insurance Funds	2021	Not Funded

		use of digital health services among the Arab society			
Co-research	Gur, A Mashiach-Eizenberg, M, Lavy, I	Characterizing the use of digital health services among the Arab society and its explanatory factors	The Israel National Institute For Health Policy Research	2021	Not Funded
Co-research	Baron-Epel, O, Green, M, Ahmad Kheirallah, K, Abdeen, Z	Building collaborative capacity to prevent water pipe smoking among youth	Middle East Regional Cooperation (MERC)	2017	Not Funded
Co-research	Bord, S, Baron-Epel, O	Social deterrents of binge drinking and alcohol impaired driving among young adults in Israel	Israel Anti-Drugs Authority	2016	Not Funded

## 10. Teaching

### a. Courses Taught in Recent Years

Year	Name of Course	Type of Course Lecture/Seminar/ Workshop/High Learn Course/ Introduction Course (Mandatory)	Degree	Number of Students
*2024 - present	Health Policy in the Era of Health Economics	Lecture	MA	64
2022 - present	Evidence Based Practice a Final Project	Lecture	BA	125
2022 - present	Research Methods and Evidence Based Practice	Lecture	MA	250

2022 - present	Final Project part B: The nurse as a clinical leader in practice	Seminar	MA	50
2021 - present	Final Project part A: The nurse as a clinical leader in practice	Seminar	MA	54
2012 - present	Welfare health and illness - Nursing in a multi-cultural society	Seminar	BA	220
2021	Health systems management - Online Course	Lecture	International participants	22
2019-2020 2020-2021	Introduction to administration, case management and quality assurance	Lecture	BA	52 200
2019 – 2019 2020-2021	Health promotion and chronic illness	Seminar	BA	23 52
2019-2021	The fundamentals of ethics	Mandatory	BA	100
2017-2018	Management research seminar	Seminar	BA	28
2014 - 2020	Community and public health	Lecture	BA	128
2013 – 2017 2019-2024	Ethical issues in nursing	Workshop	BA	47 65
a. 2013 – 2016 b. 2109	Development of personal skills for health promotion and patient care	Workshop	BA	a. 78 b. 26
2013-2014	Introduction to research methods	Lecture	BA	62

## **12. Professional Experience**

<b>Year</b>	<b>Organization Name</b>	<b>Role</b>
*2022- present	Head of Public Health Research Department, Ministry of Health, Northern District, Nof Hagalil	Department Head
2008-2022	Health Promotion Department, Ministry of Health, Northern District, Nof Hagalil	Department Head

2000- 2007	Primary Care Clinic, Clalit Health Services	Head Nurse
1997-2000	Neonatal Intensive Care Unit (NICU), Carmel Hospital, Clalit Health Services	Head Nurse
1988-1997	Neonatal Intensive Care Unit (NICU), Carmel Hospital, Clalit Health Services	Deputy Head Nurse

## Publications

### A. Ph.D. Dissertation

Title: The relationship between social capital and road accidents, (2012), (200 pp), in Hebrew. Supervisor: Orna Baron-Epel. (Publications 1, 2)

### B. Articles in Refereed Journals

Authors' relative contributions are according to the order of names unless otherwise indicated.

Contribution to paper:

a-conceptualization (e.g. developing the theory and prediction).

b-developing the research design (e.g. choice of research tools, create the measures).

c- research supervision (e.g. administration of the research, data collection).

d- data analysis and/or writing the results section.

e- co-wrote the paper with the other authors.

f- wrote the paper alone.

g- paper revision (during the publication process)

1*	<b>Obeid, S.</b> , Mashiach-Eizenberg, M., Jabareen, N., Endevelt, R., & Halperin, O. (2024). Characteristics of sweetened beverage consumption: The case of Umm Al-Fahm. <i>*An Epidemiol Public Health</i> , 7*(2), 1123. (IF 2.1). (Contribution: a,b,f, g)
2*	<b>Obeid, S.</b> , Idilbi, N., Agbarya, A., & Admi, H. (2024). Arab male physicians' perceptions about their own smoking behaviors: a qualitative study. <i>Israel journal of health policy research</i> , 13(1), 15. <a href="https://doi.org/10.1186/s13584-024-00602-2">https://doi.org/10.1186/s13584-024-00602-2</a> . (IF 0.73, Q2 in Public Health, Environmental and Occupational Health) (Contribution: a,b,c, d,f, g)
3*	<b>Obeid, S.</b> , Mashiach-Eizenberg, M, Gur, A & Lavy, I. (2023) Examining Ethnic Disparities in Digital Healthcare Services Utilization: Insights from Israel, <i>Journal of Multidisciplinary Healthcare</i> , 16:, 3533-3544, DOI: <a href="https://doi.org/10.2147/JMDH.S429121">10.2147/JMDH.S429121</a> . (IF 0.68, Q1in Nursing). (Contribution: b,e, d, g)
4*	Ali-Saleh, O., & <b>Obeid, S.</b> (2022). Compliance with COVID-19 Preventive Guidelines Among Minority Communities: The Case of Israeli Arabs. <i>Journal of Racial and Ethnic Health Disparities</i> , 1-12. (IF 3, Q1 in Public Health, Environmental and Occupational Health) (Equal contribution)
5*	Baron-Epel, O., <b>Obeid, S.</b> , Kababya, D., Bord, S., & Myers, V. (2022). A health promotion perspective for the control and prevention of Brucellosis

	( <i>Brucella melitensis</i> ); Israel as a case study. <i>PLOS Neglected Tropical Diseases</i> , 16(9), e0010816). (IF 4.52, Q1 in Public Health, Environmental and Occupational Health) (Contribution: a,b,c, e, g)
6	Myers, V., <b>Obeid, S.</b> , Kababya, D., Bord, S., & Baron-Epel, O. (2021). Identifying ways to reduce the spread of brucellosis by consulting the community: A mixed methods study. <i>Small Ruminant Research</i> , 204, 106520. DOI: 10.1016/j.smallrumres.2021.106520 (IF 1.27, Q2 in Agricultural and Biological Sciences) (Contribution: a,b,c, e, g)
7	<b>Obeid, S.</b> , & Man, M. (2020). Strengthening perceptions of ethical competence among nursing students and graduates. <i>SAGE Open Nursing</i> , 6, 2377960820924170. DOI: 10.1177/2377960820924170. (IF 0.92, Q3 in Nursing) (Equal contribution).
8	Soskolne, V., Cohen-Dar, M., <b>Obeid, S.</b> , Cohen, N., & Rudolf, M. C. (2018). Socio-economic, psychosocial, lifestyle and community factors do not explain ethnic inequalities in obesity in disadvantaged Israeli mothers. <i>The British Journal of Social Work</i> , 49 (4), 899–919. DOI: 10.1093/bjsw/bcz048 . (IF 1.3, Q1 in Social Sciences) (Contribution: g)
9	Baron-Epel, O., Bord, S., Cohen-Dar, M., & <b>Obeid, S.</b> (2018). Patterns of consumption and purchase of cheeses from non-pasteurized milk among Arab Israelis, knowledge, attitudes and behaviors. <i>BMC Public Health</i> , 18(1), 516. DOI: 10.1186/s12889-018-5430-9 (IF 2.69, Q1 in Medicine, Public Health) (Contribution: a,b,c, e, g)
10	Soskolne, V., Cohen Dar, M, <b>Obeid, S.</b> , Cohen, N., & Rudolf, M. (2018). Risk and protective factors for child overweight/obesity among low socio-economic populations in Israel: a cross sectional study. <i>Frontiers in Endocrinology</i> , 9, 456. DOI: 10.3389/fendo.2018.00456. (IF 3.63, Q1 in Medicine) (Contribution: g)
11	Cohen-Dar, M., & <b>Obeid, S.</b> (2017). Islamic Religious Leaders in Israel as Social Agents for Change on Health-Related Issues. <i>Journal of Religion and Health</i> , 56, 2285–2296. DOI:10.1007/s10943-017-0409-x (IF 1.43, Q1 in Medical and Psychological Health) (Equal contribution)
12	Baron-Epel, O., <b>Obeid, S</b> & Getilman, V. (2016). Perceived descriptive safety-related driving norms within and outside Arab towns and villages in Israel. <i>Traffic Injury Prevention</i> 17(1):51-7; DOI:10.1080/15389588.2015.1038787. (IF 1.38, Q1 in Public Health) (Contribution: a,b,c, d, e, g)
13	<b>Obeid, S.</b> , Getilman, V. & Baron-Epel, O. (2014). The relationship between social capital and traffic law violations: Israeli Arabs as a case study. <i>Accident Analysis and Prevention</i> , (71), 273–285. DOI: 10.1016/j.aap.2014.05.027 (IF 3.65, Q1 in Engineering, Medicine and Social Science) (Contribution: a,b,c, d, f, g)
14	<b>Obeid, S</b> & Baron-Epel, O. (2006). Using a computer to prevent home accidents. <i>Journal of Health Promotion in Israel</i> , (1), 16-21. (In Hebrew). (Contribution: a,b,c, d, f, g)

## Submitted for Publication

1*	<b>Obeid, S.</b> , Peretz, T., Barzelai, S., Winizki, O., & Baron-Epel, O. (Year). Evaluating the implementation of the Health Promoting School program in Northern District schools in Israel. <i>Health Promotion International</i> . (IF 2.3, Q1 in Q1 in Public Health, Environmental and Occupational Health) (Contribution: a, b, c, d, e, g)
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## L. Summary of my activities and plans

In 1988 I completed my undergraduate studies in nursing at the Hebrew University in Jerusalem. I worked as a nurse for a year and since then I have held several administrative positions: Deputy Head Nurse and subsequently Head Nurse in the Neonatal Intensive Care Unit (NICU) at Carmel Hospital, Clalit Health Services; Head of Nursing at a primary care clinic, Clalit Health Services; and District Project Coordinator for the Haifa and Western Galilee District of Clalit Health Services. Since 2008, I have been serving as Head of the Health Promotion Department, Ministry of Health, Northern District, Nazareth. In addition, I am a member of several national and district committees that are influential in setting health policy for the general population in Israel, and particularly for the Arab population. I also sit on several committees at the College, including the Teaching Committee and the College Committee for Arab Student Affairs. Since completing my doctorate in 2012, I have also served as a lecturer in the Department of Nursing at Emek Yezreel College. In 2018 I served as the College's academic coordinator at the academic branch of the School of Nursing at the English Hospital in Nazareth.

My work has provided me research opportunities in the field of running and assessing intervention programs for promoting a lifestyle that is healthy, active and non-smoking. This involves investigating behaviors that pose a danger to health among the general population, with emphasis on minority population groups. In addition, I have conducted studies in the field of teaching, for example by assessing workshops and projects of Nursing School students and graduates. I presented these studies at national and international conferences. Currently I am working on several projects in the

following fields: investigation of factors contributing to smoking among Arab physicians and pharmacists in Israel and more.