

Name: Arava Rotman

Date:26/04/2023

CURRICULUM VITAE

1. Personal Details

Electronic Address: Arava.rotman@gmail.com

2. Higher Education

A. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
2004-2007	Communication, Max Stern academic college of Emek Yezreel	BA	2008
2007- 2011	Communication, Hebrew university of Jerusalem.	MA	2012
2014-	School of Communication	Phd	Currently studying

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution and Department	Rank/Position
2011-	Max Stern academic college of Emek Yezreel	Teaching Fellows
2019-	University of Haifa	Teaching Fellows

4. Participation in Scholarly Conferences

a. Active Participation

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
03/04/2023	Israel communication association annual conference	Max Stern academic college of Emek Yezreel	Rebranding Israel? Backpacking diplomacy	Lecture
21/05/2019	Conference of political science research students	Bar-Ilan	Backpacking diplomacy: the correlation between attitudes toward backpackers and attitudes toward the country of origin	Lecture
05/12/2010	Metaksherim	University of Haifa	Collective Memory and Society in Israel	Lecture
10/7/2012	MEITAL conference	Davidson institute	What they are really doing there? Student activity during an academic lesson.	Lecture

b. Organization of Conferences or Sessions

Date	Name of Conference	Place of Conference	Subject of Conference/ Role of Conference/ Comments	Role
28/05/2014	Try and do not succeed? Women in Israeli society in 2014	Max Stern academic college of Emek Yezreel		

5. Teaching

a. Courses Taught in Recent Years

Year	Name of Course	Type of Course	Degree	Number of Students
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2018-Teaching	Academic Writing	Lecture	BA	60
2019-Teaching	Introduction to Statistics	Lecture	BA	150
2020-Teaching	Practicum- Cultural Diplomacy	Lecture	BA	45
2022-Teaching	Media during Elections	Lecture	BA	60
2020-2022	Survey and Public Opinion	Lecture	BA	40
2019-2021	Research Methods	Lecture	BA	30
2019-2021	Mass Communication	Lecture	BA	30
2019-2020	Introduction to Government & Politics	Lecture	BA	35