

Gilad Tohar - Curriculum Vitae

Personal Details:

Permanent Home Address: 17 Mish'ol Gil st., Kfar saba, Israel

Marital Status: Married, two children

Electronic Address: giladtohar@gmail.com

Date and place of birth: 27.10.1981, Israel

Higher Education:

2022- present: Ph.D. Candidate, School of Business Administration, University of Haifa.

- Advisor: Dr. Sagi Akron

2017-2018: Master's thesis, School of Graduate Studies, Ariel University

- Advisor: Prof. Jeffrey Kantor , Dr. Zeev Shtudiner

2010-2013: M.B.A , The Hebrew University of Jerusalem

- Specialization: Organizational Behavior and Human Resource Management, Marketing

2005-2008: B.A in Economics and Management, College of Management Academic Studies

- Specialization: Finance, Information Systems
- (Graduated Magna Cum Laude)

Academic Ranks and Tenure in Institutes of Higher Education

2019-Present: Lecturer, School of Behavioral Sciences & Psychology, College of Management Academic Studies

2018-Present: Lecturer, Department of Economics and Management, The Max Stern Yezreel Valley Academic College

2014-Present: Lecturer, School of Economics, College of Management Academic Studies

Positions in Academic Administration

2018-Present: Associate Dean for Student Affairs, School of Economics, College of Management Academic Studies

2018- Present: Member of The Academic Committee, School of Economics, College of Management Academic Studies

Scholarships, Awards and Prizes

Publication Grant, University of Haifa (2025)

2025 Excellence in Teaching – President Award, College of Management Academic Studies

2024 Excellence in Teaching – President Award, College of Management Academic Studies

2023 Excellence in Teaching – President Award, College of Management Academic Studies

2022 Excellence in Teaching – President Award, College of Management Academic Studies

2021 Excellence in Teaching – President Award, College of Management Academic Studies

2020 Excellence in Teaching – President Award, College of Management Academic Studies

2019 Excellence in Teaching – President Award, College of Management Academic Studies

2018 Excellence in Teaching – President Award, College of Management Academic Studies

2017 Excellence in Teaching – President Award, College of Management Academic Studies

2016 Excellent Faculty Member – President Award, College of Management Academic Studies

Conferences

- 2025 - Resilience in Academia, University of Haifa, Israel. Presenting research work

Publications

Tohar, G., & Akron, S. (2025). Financial Literacy Cognitions and Optimal Financial Behavior. *Finance Research Letters*, 107455.

Shtudiner, Z., Tohar, G., & Kantor, J. (2022). The effect of identification with a sports team and its performance on the willingness of fans to pay for team products. *Managerial and Decision Economics*, 43(3), 607-615.

Castro, D. R., Alex, C., Tohar, G., & Kluger, A. N. (2013). The Role of Active Listening in Teacher–Parent Relations and the Moderating Role of Attachment Style. *International Journal of Listening*, 27(3), 136-145.

Military service

Combat Medic in the IDF, 2000-2003